

2017 Summer Travel Team Agenda

June 17 2017

Aug 1 2017



Parent Meeting TBA

Parent Committee TBA

Parent Volunteers TBA

Fundraising Event TBA

Fundraising Event TBA

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Fundraising Event TBA

PROGRAM INFORMATION



LAS VEGAS CLASSIC 2016 TOURNAMENT CHAMPIONS

The Basketball Academy seeks to promote the student athlete who pursues excellence in both academics and basketball. We encourage the pursuit of excellence in academics and basketball by reinforcing school and community pride through the emphasis on discipline, physical fitness, structure, integrity, citizenship and leadership.

We follow the philosophy that there is no such dichotomy between great players and “other” players. Our belief is that all players are the “great players to be” and that all great players are molded, not born. All players

need to be nurtured to reach full potential. As a result, we provide access to elite level training to all players; however, for players needing even more of a challenge, we provide the Red Storm Basketball Club.

This club travels during the summer to the U.S.A. to compete with the top-level athletes from across the States. By going on this trip, the players learn about the skills they need to grow and have an opportunity to see where excellence in both academics and basketball can take you. This trip is sometimes a once in a lifetime opportunity for players who have never left Alberta.

Our club is an organization dedicated to exposing Edmonton’s local talent to collegiate and university scouts in both Canada and the U.S.A. We look to graduate student athletes that any college or university would be proud to have.

This year, the teams will be competing in the Las Vegas LIVE Tournament from July 19-23 and in the Las Vegas CLASSIC Tournament from July 26-30.

THIS PROGRAM WILL MAKE A DIFFERENCE

Fundraising basketball camp 4th-7th of July 9am-4pm, full days for the week \$350, \$100 will go to the player who invites that camper & half days \$250 for the week, \$50 will go to the player who invites that camper.

NBA training camp July 10th to

14th in Athabasca. The will be for 5 days, 24 hours a day. We will have dryland training, classroom sessions and court time

We would like to see our program help raise the level of competition between provinces and provide exposure for Cana-

da’s most talented youth. It would also provide a unique opportunity for sponsors to make a lasting contribution to developing athletes and helping them to realize the full potential of their dream – an objective that is often overlooked within the basketball communities of Canada.



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Parent meeting, Parent committee, and Parent volunteer group TBA when travel team is finalized

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LIST OF FUNDRAISING EVENTS

- A) Gift basket raffle
- B) 50/50 draw
- C) Bottle drive
- D) Fundraiser basketball camp
- E) BBQ stand
- F) Shoot-A-Thon
- G) Online garage sale
- H) Odd jobs

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Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 Fund-raising
2 RSBBC PICNIC	3	4 Fund-raiser Basketball	5 CAMP	6 CAMP	7 End of Basketball camp	8 Fund-raising event
9 Fundraising event	10 Athabasca NBA training	11 Team training camp	12 Team training camp	13 Team training camp	14 End of NBA training	15 Fund-raising event
16 Last fundraiser	17 Departing for	18	19 Start of tournament	20	21	22
23 End of tournament	24 Trip to Cali	25 Free day Activity TBA	26 Start of tournament	27	28	29
30 End of tournament	31	1st Aug back Home				

LEAVE NO CHILD BEHIND



Red Storm Basketball Team & Australian Basketball Team

FUNDRAISING IDEAS

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Approach corporations for sponsorship

Talk to parents & family members about any businesses that maybe interested in team sponsorships

Approach grocery & hardware stores about setting up a BBQ stand

Create a wine & cheese and coffee & chocolate basket for raffle

Family & friends 50/50 raffle

Pub night silent auction

Create an online event to sell items

Every available weekend, we will do a carwash, BBQ and or a bottle drive

We plan on leaving Edmonton the 17th of July 2017 and returning on the 1st of Aug 2017.